

FOR IMMEDIATE RELEASE

**A Small, Woman-Owned Auto Repair Shop Is Giving Back, Giving A Car And Celebrating Mothers Hard At Work During These Tough Economic Times.**

REDWOOD CITY, California (May 22, 2010) - LadyParts Automotive Services is hosting an event honoring "Mothers Hard at Work." One amazing mom will be chosen to win the **Dollar Van Giveaway (1996 Ford Windstar Van), plus 1 year free service, and more.** We are talking about blue collar, hard working women, who work hard to make it work for their children and families. During these tough economic times, we need inspiration. May 22<sup>nd</sup> is an evening designed to celebrate, relate, and draw inspiration from the women who live and fight everyday not just for their survival, but the survival of their children, families, and our community.

Out of 96 nominations, 6 amazing finalists are in the running to win and buy a 1996 Windstar, for one dollar. The Grand Prize winner will also receive 1 year FREE Maintenance Car Service, a personal makeover, haircut, massage, tickets to an SF event, and so much more. The five finalists will also receive haircuts, massages, and other additional surprises as well. The evening is jam packed with prizes and gifts to create an evening that gives back and recognizes deserving, awe-inspiring, mothers who are our unsung, everyday warriors.

Mae de la Calzada, owner of LadyParts Automotive Services, created this event in honor of her mom, Lucy, who she calls her "silent warrior." A survivor of breast cancer, Mae's mom embodies the hard working mom. Mae shares, "My mom gave so much of herself to her children & family, her job, and friends without question. She never gave up or complained when times got tough." Through all the challenges, obstacles, and life's breakdowns, it's women, like Lucy, who have the fighting spirit, the ability to cause life, and who live life with integrity, who truly inspires us.

As a daughter, Mae deeply recognizes the powerful role her mom played in teaching her how to take on life, give back, and give thanks. "I want to share with our moms the impact they are causing with their children just by being who they are. Your children are watching and learning from you everyday. You are their gift and in seeing you survive and thrive, they will embody how to do the same and live to lead by example."

The Mothers Hard At Work Gala will be held at the shop this Saturday from 4:00 PM – 8:00 PM. LadyParts Automotive Services is located at 3033 Middlefield Road, Redwood City, CA 94063.

Mae founded LadyParts Automotive Services specifically with women in mind, (though they are *nice to men too.*) Check out their website for more info at [www.ladypartsauto.com](http://www.ladypartsauto.com).

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